





# ZOHAIB MOHAMMED CURRICULUM VITAE 2023

## CONTACT

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## ABOUT ME

A highly skilled Graphic Designer – Key specialisms include Graphic, Digital and Print Design, ranging from small businesses to large-sized corporations, most recently in FinTech.

I invite you to view my portfolio at:  
[www.zohaibmohammed.com](http://www.zohaibmohammed.com)

## EDUCATION

University of Bradford  
Sept 2002 - June 2005  
BSc Computer Animation &  
Special Effects  
(1st Class Honours)




## AWARDS

Bradford College  
Art & Design Award

## SOFTWARE

Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere Pro  
Figma

## SOCIAL LINKS

 @michelangelzo  
 @michelangelzo  
 zomohammed

## STUDIO DESIGNER II

**Juni Financial Ltd (Jan 2022 - Dec 2022)**

Key Achievements:

- Spearheaded and successfully launched the Juni rebrand.
- Led a team of freelancers; managed workloads and deadlines while maintaining brand standards and company goals.
- I implemented new ways of working within the Studio Team.
- Created better engagement in ads across Meta, Google and LinkedIn by working closely with the Growth Team.
- Collaborated with the Brand Team to create account-based marketing materials, improving brand awareness.
- Educated the Marketing Team on how to best use the company tech stack to fine-tune task efficiencies.

## SENIOR DESIGNER

**Fox Group International (Nov 2020 - Oct 2021)**

Key Achievements:

- Led the motion assets for each brand.
- Initiated self-learning in Dimension, Blender and Cinema 4D to create 3D mock-ups and concepts for new products.
- Produced brand identities and marketing material for new products, which I presented to the Executive Management Team.

## MID-WEIGHT DESIGNER

**Fox Group International (Oct 2019 - Oct 2020)**

Key Achievements:

- Initiated self-learning which allowed me to offer a wider skill set in video editing and colour correction.
- Introduced motion design into Fox Group's Marketing offering, which increased audience engagement on social accounts.
- Created and project managed the "How To" videos to support customers when onboarding the new online platform.

## CREATIVE ARTWORKER

**Fanatics International**  
(Oct 16 - July 19)

## ASSISTANT MANAGER (AMIT)

**Original Bowling Co.**  
(Feb 13 - Oct 16)

## DIGITAL PRINT & FINISH ASSISTANT

**InPrint + Design**  
(Aug 12 - Jan 13)